

# Our Customers Say it Best

Arthur Hills of Arthur Hills/Steve Forrest and Associates writes to Bill Kubly,

"Thursday, May 27th, 2006, the Manor Club had its formal reopening! All attending raved about the course and were very thrilled! Therefore, our thanks to those from your company, particularly Paul Hahn, who ran the operation. The result of your work was simply outstanding. Thank you for doing such superb, quality work!"

Rick Herold at the City of Grand Prairie, TX writes to Jim Barger,

"Jim, ya'll have done another outstanding job. With our limited funds, we are very appreciative of how ya'll worked with our staff and "allowed for picking and choosing". Robert Fleetwood has done an outstanding job working with Jamie Miller, GC Superintendent.

Jim Papa, Forest Creek Golf Club, City of Round Rock, TX writes to Jim Barger,

"Landscapes did an incredible job on the bunker renovation. I would recommend them highly for any future projects. Billy Underwood and his foreman Fausto were very easy to communicate with and were ready to get the job done."

Joe Livingston, River Crest Country Club, Fort Worth, TX writes to Jim Barger,

"It pleases me to inform you that the club is extremely pleased with the nature of the work completed by Landscapes Unlimited, under the direction of Bill Barse. It pleases me to be able to sit at a meeting and see the confidence they have in me and your company, based on the performance of the irrigation project. I am grateful to be able to build a relationship with Bill, and Landscapes Unlimited, as I believe relationships are what this business is all about. Thanks again."

Dick Oliphant, Consultant for the Classic Course at Northstar, Palm Desert, CA writes to Jim Barger,

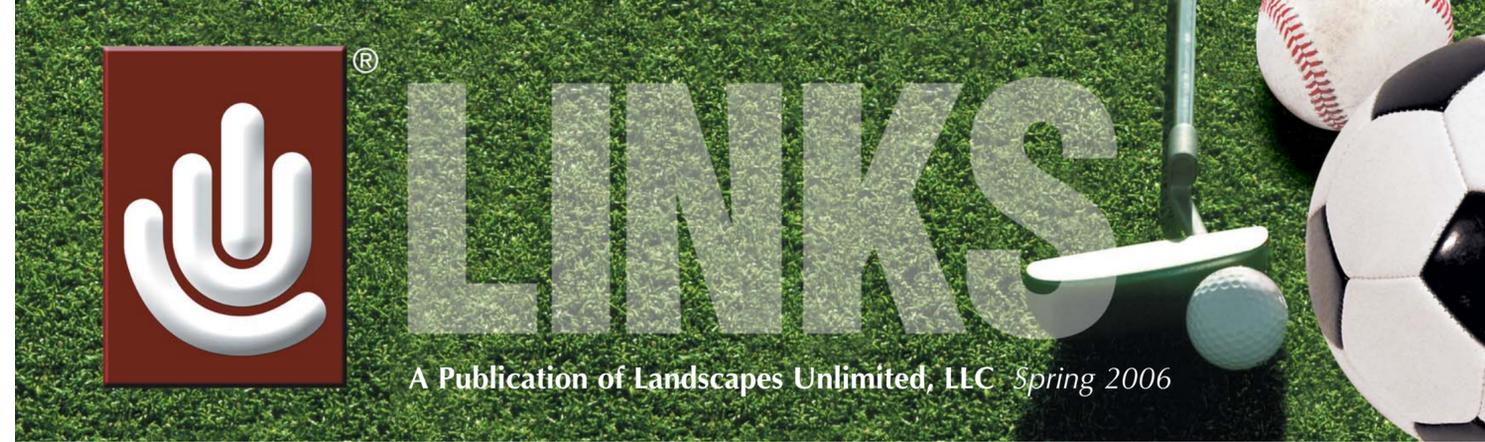
"A special thanks to Bill Kubly and his staff (especially Brian Vitek) for providing us with the construction manpower, equipment and expertise that was needed for this difficult construction project. We had over 400 acres of open land in one of the desert's windiest locations with the toughest dust controls in the country, and we were used as the example of how to manage dust during construction. Not one citation or warning during construction. That is a remarkable feat. Landscapes Unlimited did not only build a golf course, they built a major flood control program."

# Serving the GCBA

Landscapes Unlimited is a charter member of the Golf Course Builders Association of America (GCBA), a nonprofit trade association dedicated to advancing and continuously improving the profession of golf course construction. Membership of the GCBA is made up of the leading golf course builders and suppliers in the United States as well as internationally. Landscapes Unlimited is an active member of the GCBA. Recently, Bill Kubly, who is a past president, was elected to serve as the president of the Foundation, the GCBA's independent charitable arm. In addition, Kurt Huseman was elected to serve as a member of the GCBA board of directors. Kurt is also the chairman of the Rossi Award Committee.



Kurt summed up the importance of Landscapes' participation in the GCBA, "The GCBA is a unique organization, with competitors and suppliers working together to effect positive change in our industry. With the dynamic nature of the economy, innovations in materials, equipment and turf grass, the GCBA provides its membership a forum to share experiences and to collectively deal with industry related issues."



# THE BEST IS YET TO COME

## Celebrating 30 years of business (and, counting).

# Kubly Honored by the NE Business Hall Of Fame



This past February, Bill Kubly was inducted into the Nebraska Business Hall of Fame. Nebraska Governor Dave Heineman presented Bill with the award during the Annual Meeting of the Nebraska Chamber of Commerce & Industry. The ceremony was attended by the legislative and statehouse leadership and approximately 600 business leaders from throughout Nebraska. Former inductees include Warren Buffet, Peter Kiewit, and Donald Clifton, founder of Gallup, just to name a few.

Since 1992, the Nebraska Chamber of Commerce & Industry and the University of Nebraska College of Business Administration have been recognizing Nebraska business leaders who lend great contribu-

tions to Nebraska's economy and business environment. This is the highest award in the State of Nebraska to recognize leadership, contribution and business achievement. The annual selection is made from nominations solicited from the general business community, statewide business association, and from academia. The criterion includes business people from large and small businesses and corporations who have made a significant contribution to the private enterprise system. To date, the chamber has honored 63 recipients with this award. A permanent display honoring the inductees is located at the University of Nebraska College of Business Administration.

### SOUTHERN REGION

**Page Belcher Olde Golf Course**  
Tulsa, OK  
Architect:  
Heckenkemper Golf Course Design,  
Randy Heckenkemper  
Irrigation Designer: Terry Little

**Fort Sill Golf Course**  
Fort Sill, OK  
Architect: Kevin Tucker Design

**Renegade Mountain**  
Crab Orchard, TN

**Prairie Lakes Golf Course**  
Grand Prairie, TX  
Architect: Colligan Golf Design

**Rivercrest Country Club**  
Fort Worth, TX  
Architect:  
Erik Christiansen Design Group

**Golf Club @ Circle C**  
Austin, TX  
Architect: Irrigation Planning & Design

**The Woodlands**  
The Woodlands, TX  
Architect: Irrigation Planning & Design

**Fort Sam Houston**  
San Antonio, TX  
Architect: Kevin Tucker Design

**Forest Creek Golf Course**  
Round Rock, TX

**Cleburne Golf Links**  
Cleburne, TX  
Architect: Colligan Golf Design  
Irrigation Designer: Terry Little

**Justin Wakefield High School**  
Frisco, TX

**Cottonwood Valley**  
Irvin, TX

**Texas A & M Memorial Stadium**  
Commerce, TX  
Architect:  
Sports Engineering Technologies, LLC

**First Colony**  
Sugarland, TX  
Architect:  
Sports Engineering Technologies, LLC

### EASTERN REGION

**Wee Friendly Project**  
Ft. Meyers, FL

**Sara Bay Country Club**  
Sarasota, FL  
Architect:  
Cornish Silva & Mungeam, Inc.

**The Oaks Club**

**Eagle Course**  
Osprey, FL  
Architect:  
Arthur Hills,  
Steve Forrest and Associates

**Presidential Golf Club**  
Upper Marlboro, MD  
Architect: Jeff Potts,  
Landmark Land Company, Inc  
Irrigation Designer:  
Hydro Design

**Balsam Mountain Preserve**  
Golf Course  
Sylva, NC  
Architect: Palmer Course Design  
Company  
Irrigation Designer:  
Dale Winchester & Associates

**Innsbrook**  
Edenton, NC  
Architect:  
Palmer Course Design Company  
Irrigation Designer:  
Dale Winchester & Associates

**Ford's Colony at Rocky Mount**  
Rocky Mount, NC  
Architect:  
David Johnson Golf Design, LLC  
Irrigation Designer:  
Smith Turf & Irrigation

**Country Club of North Carolina**  
Pinehurst, NC  
Architect:  
Richard Mandell Golf Architecture

**Ritz-Carlton Golf Club at**  
**Creighton Farms**  
Gilberts Comer, VA  
Architect: Nicklaus Design  
Irrigation Designer: Hydro Design

### REGIONAL JOBS

#### CENTRAL REGION

**K-7 Landscaping - Olathe, KS**  
Architect: DLR Group, Inc.

**Shawnee Softball Complex**  
Shawnee, KS  
Architect:  
VSR Design, Vance Rzepka

**Players Club - Omaha, NE**  
Irrigation Designer:  
Midwest Turf & Irrigation

**Oak Hills Country Club**  
Omaha, NE  
Architect: Phelps Golf Design,  
Richard M. Phelps  
Irrigation Designer:  
Midwest Turf & Irrigation

**Athletes in Action,**  
Xenia, OH  
Designer:  
Millennium Sports Technologies

**Midland Hills Country Club,**  
St. Paul, MN  
Architect:  
Erik Christiansen Design Group,  
Erik Christiansen

**Murder Rock Golf Course,**  
Hollister, MO  
Architect: Jeff Potts,  
Landmark Land Company, Inc  
Irrigation Designer:  
Hydro Design

**Selma Golf Properties,**  
St. Louis, MO  
Architect: Arthur Schaupeter  
Golf Course Architects

**Bellerive Country Club,**  
St. Louis, MO  
Architect: Rees Jones, Inc.  
Irrigation Designer:  
Altum & Associates



**JUST THE BEGINNING:** Landscapes Unlimited (LU) is celebrating its 30th year constructing memorable golf courses and recreational spaces throughout the world. The LU team has constructed more than 700 golf and recreational development projects across the United States and Caribbean, many of which have hosted prominent golf tournaments.

Since 1976, Bill Kubly and his family of employees have transformed the visions and plans of architects, designers and developers into reality.

The early growth of LU was enviable by any standard. As evidence, LU earned rankings in 1986, 1987 and 1989 as one of Inc. Magazine's 500 fastest growing privately-owned companies. With this well-planned growth, Bill was able to

expand his services by creating a company-owned irrigation and equipment division. These services allowed Bill to control and assure the quality expected from every LU customer.

More recently, LU's service to our clients has expanded to meet their needs. As such, this has kept the company successful despite the ups and downs in the industry and allowed us to expand our service in the market place.

Founded on the timeless approach of caring for others as we would desire to be treated, LU has constructed some of golf's most memorable and inspiring courses and is committed to upholding the integrity of the game of golf and creating aesthetically pleasing outdoor environments that are enjoyed and appreciated for years to come.

# Bill's Bull

*Landscapes Unlimited ---  
Thirty years in business:*

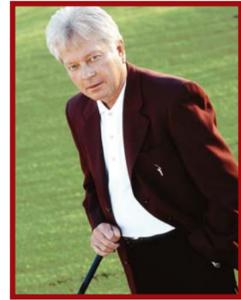


It seems like just yesterday that I was sitting on my first new trencher heading down that first fairway in Mitchell, South Dakota. The first big job, the first opportunity to win and the first opportunity to fail. Who would know which? The first 9-hole project was a \$150,000 contract. That might not seem like a big job by today's standards, but man was that big for me and at the end of the day, big for all of us at Landscapes Unlimited. Those were the days when I fueled my tractor, yes one, and trencher, yes one, with a five gallon gas can. Thank God I had two cans. Those were the days when you just hoped that a new job would come along as the existing job was coming to a close. Needless to say, today we have to multiply those efforts.

I remember the first set of wrenches that I purchased in Sioux City, Iowa for \$50 and those many late nights keeping the books and writing the payroll checks. I remember hiring Kolleen Hagel as our office manager. At the time she was the only other person in the office besides me, but believe me, I learned so much from her. I remember hiring Roy Wilson back into the fold, the best re-hire I have ever made. I remember hiring Mike Jenkins many years ago, not because he was the best accountant in the world, but because he brought so much more to the table. I remember hiring Corky Buell as our "equipment person", because we did such a poor job of maintaining our equipment. I remember 100 stories about Walt Schnell, our "hallowed shaper" who is now shaping in heaven---our company man.

I remember hiring Al Scott (Scotty) and then getting his wife Sharon in the packaged deal who runs our Pinehurst office. I remember the recommendation that brought us Lacy Rogers many years ago and we wish we had 50 more just like him. I remember bringing my cousin Squeak Ufken in when he was a wild one and now we would take 50 more just like him too. I remember Jeff Ricketts coming on board and to this day he is still the same old Jeff doing the same great job. I certainly remember getting Jim Barger on board and he is the one guy that has had almost every job in the company and I think you know how I feel about him. And how about our Hispanic family, it's Magdaleno, Joel, Armando, Alfredo, Daniel, Fausto, Alberto, Victor, Miguel, Jose, Narciso, Emilio, Salvador, Ignacio, Eduardo, and all the other wonderful Hispanics that have made our growth possible, Gracias Senores!

How about Bob Armstrong, the banker, whoever thought he would be so successful and respected in this business---one of the best. How about that Curt Grieser (I can't believe we call him Smoothie), he has done it all for us. I remember the shock the first time I saw Ty Arndt on an excavator and look where he is now. I remember how Jeff Brauer recommended Robert Fleetwood to us and Robert and his wife, Pam at dinner with their new little Lauren.



And how about the rest of you, the young pack that will take us into the future. Each and every one of you has a story about you here at Landscapes Unlimited, or at least a story that I have in my mind about you, and I'm sure you have a few about me too---it's those stories that make us all feel like we are a part of this wonderful company.

Yes, 30 years seems like a long time, and in reflecting on those years, I could tell stories that would fill all the pages of this newsletter and many more. I have truly been blessed over the years and most of those blessings have to do with those around me---my family, friends and colleagues at Landscapes Unlimited.

As the above shows, Landscapes has many employees with very long tenure and that is certainly the root of our success. Finding the right people for the right job can be very difficult and frustrating, but when you find people like you and the ones listed above, that are the right fit, it can be great for all.

You sometimes hear the term "Human Capital" when you think of all the folks that work for our company. Our Human Capital is the key to our success. Corky can purchase us the best equipment and technology in the industry, but without the best operators and technicians using that equipment, we would be doomed for failure.

We have the best success here at Landscapes when we hire people with proven character. We seek people with knowledge of our industry, but favor those with wisdom, as it is one thing to know how to do the job, but quite another to get the job done right and in an ethical way. We have heard so much recently about the top executives that have mislead their companies, but employees at any level can undermine the success, reputation and effectiveness of their company. We want only people of character to represent us.

Many people can't wait until the time when they can retire, and I have seen many that don't know what to do once they have. I love what I do each and every day, the challenge, the victories, the friends, the goals and even some of the defeats if you learn something from them. I can't imagine wanting to totally retire, even though there are some days when my plate seems too full. I feel lucky to have found my niche in life, in business; how sad it would be for those that never find that happiness.

Yes 30 years is a long time, but 30 years is also just the beginning for us. If we keep at this for another 30 years (which we will), I will be the same age that my parents are today. I plan to be here for our 60th anniversary.

Congratulations to you all!

---Bill Kubly



## SOUTHWEST REGION

**We-Ko-Pa Project**  
Fountain Hills, AZ  
Architect: Coore/Crenshaw, Inc.  
Irrigation Designer:  
Harvey Mills Design

**Festival Fields**  
Avondale, AZ  
Architect: Olsson Associates

**Estancia Golf Club**  
Scottsdale, AZ  
Architect:  
Fazio Golf Course Designers

**Raven Golf Club at Verrado**  
Buckeye, AZ  
Architect: John Fought Design

**Oxnard College**  
Oxnard, CA  
Architect:  
Gonzalez Goodale Architects

**Squaw Creek**  
Olympic Valley, CA

**Northstar Classic Course  
Clubhouse Landscape**  
Palm Desert, CA

**Brookside Golf Course  
at the Rose Bowl**  
Pasadena, CA  
Architect: John Harbottle Design  
Irrigation Designer:  
Bryant, Taylor & Gordon Golf

**Torrey Pines South**  
La Jolla, CA  
Architect: Rees Jones, Inc.

**Pasadena City College**  
Pasadena, CA

**Koligian Stadium**  
Fresno, CA  
Architect: Bellinger-Foster-Steinmetz  
Landscape Architecture/ Larry Foster

**Outlaw Club**  
Ruidoso, NM  
Architect: John LaFoy

**Los Coyotes Country Club**  
Buena Park, CA  
Architect: Casey O'Callaghan  
Golf Course Design

## ROCKY MOUNTAIN REGION

**Colorado Golf Club**  
Parker, CO  
Architect: Coore-Crenshaw, Inc.  
Irrigation Designer:  
Golf Engineering Associates

**Heritage @ Todd Creek**  
Thornton, CO  
Architect: Arthur Hills,  
Steve Forrest and Associates  
Irrigation Designer:  
Larry Rodgers Design Group

**Lake Arbor Golf Course**  
Arvada, CO  
Architect: R.R.I., Inc.

**Woodmoor Pines  
Golf & Country Club**  
Monument, CO  
Architect:  
Larry Rodgers Design Group

# 2006 Golf Course News Builder Excellence Awards

Landscapes Unlimited was presented the 2006 Golf Course News Builder Excellence Award at the Golf Course Builders Association of America's awards dinner, which occurred in conjunction with the Golf Industry Show in Atlanta. This year, four awards were presented. Landscapes Unlimited won the Creative Award for best new construction with Laughlin Ranch Golf Club in Bullhead City, Arizona.



Laughlin Ranch Golf Course,  
Hole 14 to 18

The Laughlin Ranch Golf Club is the centerpiece of a master-planned community that features Old West charm as well as modern luxury and comfort nestled in the heart of the Mohave Desert and the Colorado River Valley.

Architect David Druzisky worked with Landscapes to create an amazing setting for the residents of Laughlin Ranch "We recreated some of the land and made it look more natural," he says. "The land is stark but subtle in its beauty. It's striking terrain."

Bob Armstrong, Regional Project Manager was impressed with the dramatic site the first time he saw it. "For a desert golf course, there's a lot of elevation change and rugged terrain," he says. "David framed in beautiful mountain backdrops and did a fantastic job of taking a rugged piece of land and turning it into a beautiful golf course."

One of the biggest challenges in completing this project was the short timeline for the development of the course. If the project start was delayed any further, the course wouldn't have opened for another year.

"It was a fast-track project," Armstrong says. "The goals of the developer had been set. We started the project (Jan. 15, 2004) before the design was complete -- they hadn't finished the back nine. We budgeted as we went along. The goal was to open nine holes by the end of 2004, and nine holes were opened in December."

Clay Fetherbay, Construction Superintendent for the Laughlin Ranch project gives full credit to the team assembled for the success of the project. Fetherbay commends fellow Superintendents Miguel Trejo, Irrigation, and Park MacDonald, Rec Development, for leading the successful efforts at Laughlin. Both came into the project facing a schedule that was already off track, but worked quickly with their crews to bring the project current. Fetherbay states Assistant Superintendent Chad Bartek managed the difficult process of laying 9 inches of

top soil (5" of sand and 4" of sand blended with profile) with the outlook of a true professional. Martin Corona's assistance with the drainage crews and finish work was outstanding, but his upbeat attitude and ability to make us all laugh was invaluable.

Johnnie Dixon, lead shaper, and Kirk "Dingy" Dinges, finish operator, once again contributed to the success of another LU project. Their talents with equipment are well known, but their commitment to do "whatever it takes" and perform a variety of duties created a win-win situation for everyone.

Fetherbay comments that the Meza family along with Gerry Lopez and Aurelio Ruiz performed the many duties we view as routine with vigor and an upbeat attitude. "Everyone performed at the highest level"



Accepting the award are  
Mike Jenkins, LU, (left)  
and Architect, Forrest  
Richardson (right).

## Golf Inc. Magazine Awards Renovation of the Year Award

Contractor Landscapes Unlimited's Mike Jenkins and architect Forrest Richardson were honored to accept "The 2005 Renovation of the Year" for The Wigwam, a daily fee course, in Litchfield, Arizona. The award was presented in April at a ceremony hosted by Golf Inc. Magazine.

The Wigwam, a 54-hole resort complex, elected to upgrade two of the resort's three courses, but its most dramatic change was to its flagship Gold Course which was renovated to be more challenging and to restore its original Robert Trent Jones Sr. features. The improvements included course infra-

structure such as irrigation, and features such as bunkers, tees and greens, and enhanced the practice and teaching facility. A special thank you to all of those involved. Clay Fetherbay, Chad Bartek, Park MacDonald, Johnny Dixon, Matt Biggs and Martin Corona deserve special mention as we were able to complete this very challenging project on schedule thanks to their efforts. There were a variety of challenges related to this renovation project that our crews were able to overcome to ensure the project's success. I'm thankful to all those involved for their work ethic, commitment and fantastic attitude throughout the entire project.

Project Managers Jennifer Moyzes, Ryan Welch and Tom Works once again allowed Landscapes Unlimited to demonstrate its Unlimited Capabilities through the combined efforts of their divisions, Irrigation and Recreational Development along with those of the Construction Group. Their support related to the management of this project was relentless.

Congratulations to this team of Construction, Irrigation, and Recreational Development employees. This is the second national award this team has recently earned. We are thankful that you all are a part of the Landscapes team!